



CHINA XIAMEN
INTERNATIONAL
STONE FAIR

MARCH 16-19, 2020
XIAMEN, CHINA

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Advertisement

>>Outdoor Advertisement

1 Square – In Front of Exhibition Center I



Item	Specification (W x H)	Price
C3-1 to C3-5	5.3m x 3.9m/4 color	USD 3,200.00
C1-1 to C1-6	10.1m x 3.1m/4 color	USD 3,200.00
C5-1 to C5-6		

2 Entrance to A1 and B1



Item	Specification (W x H)	Price
B1-1 to B1-16	3.4m x 3.4m/4 color	USD 3,200.00
A1-1 to A1-16		

3 Visitor Registration in Front of Square

Specification (W x H):
5.2m x 4.2m/4 color
(W1, W6, W7, W14)
5.3m x 4.2m/4 color (W2–W5)
Price: USD 3,200.00

Specification (W x H):
6.7m x 3.2m/4 color (W8–W13)
Price: USD 3,200.00 (Two Sides)



W11 W12 W13 W14 W1 W2 W3 W4 W5 W6 W7 W8 W9 W10

4 Entrance to A3

Specification (W x H):
3.6m x 3.4m/4 color
(A3-1 to A3-12)
Price: USD 3,200.00



5 West Sides of A2 and A3

Specification (W x H):
7.34m x 3.43m/4 color (A2-1)
5.85m x 3.43m/4 color (A2-2, A2-3)
5.47m x 3.11m/4 color (A3-13)
Price: USD 3,200.00



6 West Sides of A1 and B1

Specification (W x H)
3.4m x 3.4m/4 color
B1-17 to B1-22
A1-17 to A1-22
Price: USD 3,200.00



Notes:

1. Artwork of Ad should be designed by Applicant which should be in 45dpi by Jpeg Format,
Please email it to info@stonefair.org.cn before Dec.20, 2019.
2. Organizing Committee will take charge of printing and hanging.

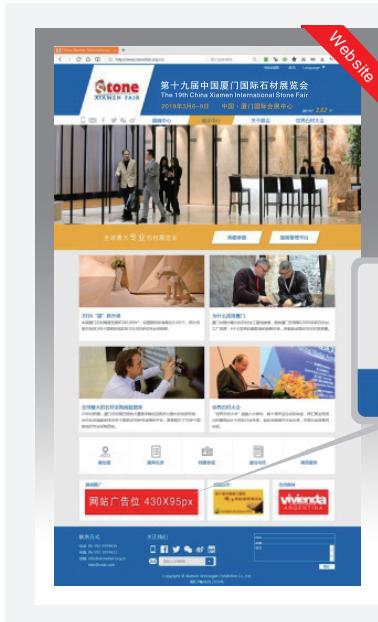
>>Catalogue Ads



Catalogue will be sent to trade visitors of the fair and related associations. It is a great opportunity for exhibitors to build enterprise image and develop potential customers.

Price	Specification
USD 1,100.00/Page	136 x 216mm / JPEG / CMYK / 300 DPI

>>Banner Ads



New version of the official website of Xiamen Stone Fair has been launched. Under the four major contents of Exhibitor Center, Visitor Center, Press Center and World Stone Congress, Exhibitor Promotion is set up for exhibitors to further increase exposure.

Amount	Price	Specification	Release Period
7	USD 3,200.00	430 x 95 PX / JPEG	One Year

>>Advertisement in Visitor Guide

〈Visitor Guide of Xiamen Stone Fair〉 is the only handbook published by the Organizing Committee to help visitors keep track of the exhibitors they are interested in. The Guide is offered for free to every visitor in Registration Counter, Information Counter and Service Counter; the total circulation will reach 100,000.

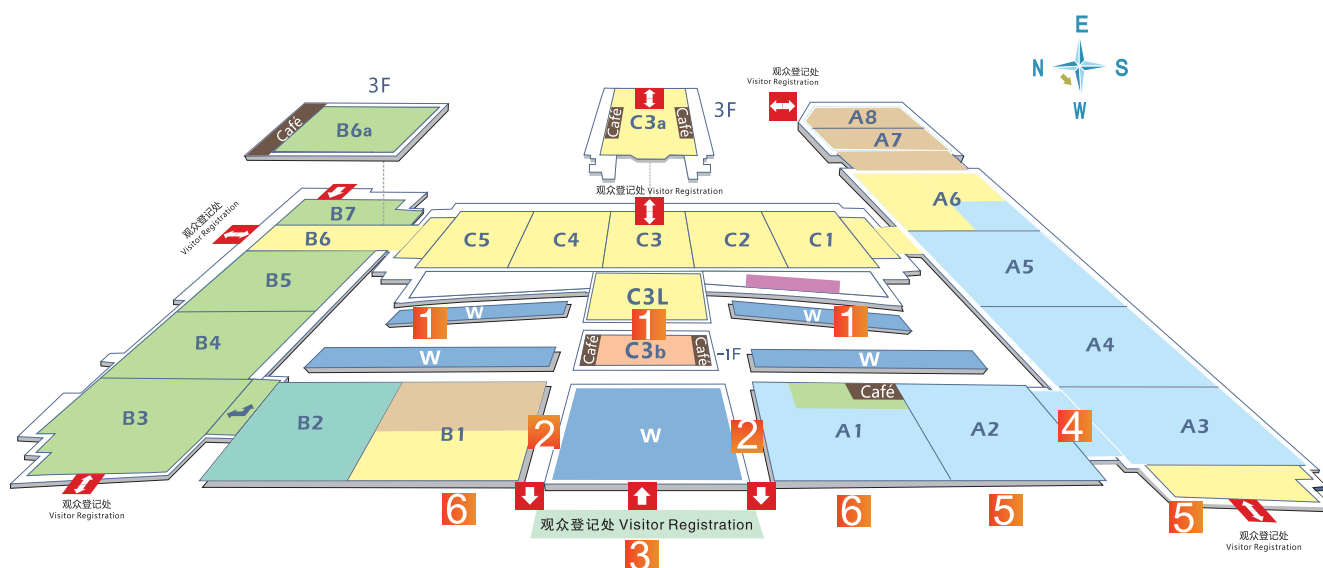
With the high issuance and large circulation, this 〈Visitor Guide〉 will be your best promotion opportunity! Contact us now to make your company well-known!



Ad Type		Price(USD)	Sizes(mm)
Type A		1,100.00	35x40
Type B	B8-B9	1,600.00	126x88
	B1-B7	1,600.00	140x98
Artwork of Ad should be designed by Applicant which should be in 300 dpi by Jpeg Format.			

展位平面图
Floor Plan

Location of Venue Advertisement



- | | |
|--|---|
|  Domestic Stone Area |  Outdoor Area |
|  Machinery & Tools Area |  New Product Area |
|  International Area |  Design & Education Area |
|  Artificial Stone Area |  Media Area |

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